



# August Flyer



## Loyalty Program Update

We are thrilled to announce the next step in our 2020 technology revolution, a mobile app that you can download to your smart phone that tracks eligible purchases for our frequent buyer programs! It also allows us to offer special sales and promotions that are only available to our Pawprints Reward Club members.

Once you download the app, all of your Frequent Buyer Cards will be right at your fingertips. You can see when and how each purchase is assigned to a frequent buyer card and when you become eligible for that illustrious reward bag.

Another great benefit of our loyalty program update is that it integrates with our online store. Online purchases will be added to Frequent Buyer Cards automatically and you can redeem award bags online. Even if you opt not to download the mobile app, you'll be able to check your purchase history and Frequent Buyer Card status simply by logging into our online store.

However, the mobile app will have one advantage not available through our online store, and that is the opportunity to easily save your hard-earned bucks and redeem special manufacturer discounts simply by displaying the offer on your phone to our team member at checkout. Most of the special offers available via the mobile app will only be available to redeem in-store.

With every great technology leap forward, there are often benefits and drawbacks to progress. The single drawback to our update is that some Frequent Buyer Cards may change how products are assigned, as that decision is now determined by the product manufacturers and not by N4P.

August 10<sup>th</sup> is our tentative launch date. Once all frequent buyer data has been uploaded and verified, we will send an announcement email with instructions and links on how to download the mobile app. This information will also be posted on our website and our staff will have the ability to send you a link right from the checkout counter during your next in-store visit.

## Auto Order Online

If you appreciate the convenience of online shopping, especially in today's socially distant world, another technology update being unveiled this month is our new "Auto Order" capability.

The concept works just like the auto-ship conveniences offered by some big online corporations (that will remain nameless). Any item at [shop.naturally4paws.com](http://shop.naturally4paws.com) can be set to Auto-Order and the frequency is completely up to you! Timing options start with "Every week" with weekly increments available through 16 weeks. There are also monthly options after that.

This feature provides a win/win situation for both you and Naturally 4 Paws. By signing up for Auto-Order, you will receive 5% off each recurring order after your initial purchase (the initial purchase does not qualify for the 5% discount) and help ensure that your product(s) will be ready when needed. Our benefit is that it allows us to forecast more accurately when placing weekly distributor orders.

Auto-Orders can be setup with the same methods as today, choose from Curbside Pickup or Home Delivery. Every Auto-Order will receive an email confirmation a few days prior to each due date that serves as a reminder and provides an opportunity to change or cancel.

## A Hot Summer Day

Ever walked by a car on a hot day and spied a cute furry face appearing to be in distress? Even if the windows are cracked, temperatures in vehicles can quickly rise 20 to 40 degrees higher than the outside, leading to brain damage and even death.

Is it okay to dial 911? Yes! This situation is considered "cruelty to animals". According to the Humane Society, the preferred protocol is to call 911. They will dispatch Animal Control Services. Visit [www.kitsap911.org](http://www.kitsap911.org) for complete details.

## Face Mask Policy Update

As the number of COVID-19 positive test results continue to rise in our local community, we are no longer allowing for exceptions to the state's mandated face covering policy for in-store visitors.

While we understand that some individuals may have medical conditions that prevent the use of face coverings, we are offering accommodations for those individuals through the use of Curbside Pickup and Home Delivery services.

## August Online Only Sale

We've partnered with the great folks at Nature's Logic to promote their superior line of dry food diets on our new online store. For the entire month of August, every bag of Natures Logic kibble that is purchased online will be \$10 off!



*Natures Logic Kibble  
\$10 off any size bag!*

This sale is valid online only through 08/31/2020. Limited to stock on hand. Discounts are not available in-store.

## Training Center

The next round of Friday and Saturday classes start August 7<sup>th</sup> & 8<sup>th</sup>; registration is now open. Many classes have available space, so there is still time to get in on the next round of classes.

The next round for Monday, Tuesday, Wednesday, and Thursday classes will begin early September. Registration for those classes will open August 17<sup>th</sup>.

For complete details on schedules, pricing, class descriptions, and trainer biographies, please refer to our Training Brochure.

Mon	Tue	Wed	Thu	Fri	Sat	Sun
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10am - JS - Basic 11am - JS - CGC 12pm - JS - Puppy 4pm - NR - Rally 5pm - NR - CGC 6pm - NR - Skill 7pm - NR - Basic	4pm - NR - Basic 5pm - NR - Skill 6pm - NR - Tricks 7pm - NR - Rally	10am - JS - Basic 11am - JS - Skill 4pm - NR - Tricks 5pm - NR - Golden Ears 6pm - NR - Rally 7pm - NR - Rally	5pm - JS - Puppy 6pm - JS - CGC 7pm - JS - Basic	<b>Classes Start</b> 4pm - JS - Advanced 5pm - JS - Basic 6pm - JS - Puppy 7pm - JS - Skill Building	10am - JS - Puppy 11am - JS - Skill 12pm - JS - Basic 1pm - JS - Puppy 2pm - JS - Pre-Agility	
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Mon	Tue	Wed	Thu	Fri	Sat	Sun
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7	8	9	10	11	12	13
<b>Labor Day - Closed</b>	<b>F &amp; Sat Registration</b>	<b>4pm - Meet the</b> <b>Classes Start - Wednesday AM &amp; Thursday</b> 10am - JS - Basic 11am - JS - Skill	5pm - JS - Puppy 6pm - JS - CGC 7pm - JS - Basic	4pm - JS - Advanced 5pm - JS - Basic 6pm - JS - Puppy 7pm - JS - Skill Building	10am - JS - Puppy 11am - JS - Skill 12pm - JS - Basic 1pm - JS - Puppy 2pm - JS - Pre-Agility	
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