



September Flyer



Pawprints Reward Club

ASTRO LOYALTY

Although our launch date was slightly delayed last month, our integration with the Astro Loyalty system is now complete. What does this mean to you, our loyal customers? You can now download a mobile app to your smart phone that tracks your purchases and frequent buyer cards!

Once you download the app, all your Frequent Buyer Cards will be right at your fingertips. You can see when and how each purchase is registered and when you are eligible for that illustrious reward bag.

Another great benefit of our loyalty program partnership is that it will be integrated with our online store. Every qualifying purchase, whether in-store or online, will be added to your Frequent Buyer Cards. You can redeem your award bags online and check your purchase history and Frequent Buyer Card status simply by logging into our online store (you must use the same email address for our online store and the Astro program).

The mobile app will have one advantage not available through our online store, and that is the opportunity to save hard-earned dollars and redeem special manufacturer discounts simply by displaying the offer on your phone to our team member at checkout. Exclusive offers available via the mobile app will only be available to redeem in-store.

To download our mobile app, you must provide (or verify) a valid email address during any in-store visit. One of our friendly staff can then send you a link to download the mobile app, take control of your frequent buyer purchases, and access exclusive money saving discounts.

For detailed information about our unique customer loyalty program, visit our Pawprints Reward Club page on our website (under the About Us menu).

Happy Healthy Cat Month

September is Happy Healthy Cat Month. CATalyst, a non-profit that focuses on enriching the lives of cats, created this month to spread awareness of the health and welfare of cats. Cats are social animals that require both social and physical interactions in the same way as dogs, but they don't always get that same respect. Here are some ways to help keep the cats in your life as happy and healthy as possible.

- Provide a high-quality diet. Cats are obligate carnivores and they require high protein diets with little to no carbohydrates. These foods will provide the amino acid taurine that they need to survive but their bodies cannot produce on their own. Taurine comes from muscle meat and is most concentrated in the heart tissue.

- Be sure to include a form of moisture in the diet. Canned foods or raw foods are the best way to do this. Cats need to acquire most of their moisture from food rather than drinking to stay hydrated. They will even let themselves become dehydrated before choosing to drink water.

- Play with your cat. Cats are intelligent, social animals that need to be both mentally and physically stimulated in their daily lives. They are also trainable, responding very well to both clicker training and positive reinforcement with treats. Tricks like sitting, paw shaking, and even jumping through hoops are just a few examples.

- Plan a trip to the vet. If your cat hasn't been in recently or you just can't remember the last trip to the vet, it might be time for that annual examine.

- Groom your cat. This may seem scary, but it doesn't have to be. Cats can and do groom themselves but there are areas they need a little help in. Trimming nails and regular brushing are both necessary tasks and can strengthen the bond with your cat if done in a positive way. Stay calm and provide lots of treats and love during those grooming sessions.

Studies have shown that having a cat in your life can have both mental and physical benefits, leading to happier more productive lifestyles. Shouldn't you do as much as you can to ensure that the cat that keeps you happier and healthier is as happy and healthy as they can be?

September Promotions

To help celebrate and promote Happy Healthy Cat month we are offering two great promotions for our feline friends throughout the entire month of September. We have two great offers for canines too!

Raw Diets for Cats 10% off

Any size / brand of raw food diets for cats.
Sale valid online or in-store through 9/30/20.
Limited to stock on hand

Feline Natural K9 Natural Free Treat offer

Purchase any 11 oz (or larger) Feline Natural or K9 Natural freeze-dried diet and receive a free Feline Natural or K9 Natural treat.
Sale valid in-store only through 9/30/20.
Limited to stock on hand.

Red Barn Bully Slices 20% off

Sale valid in-store or online through 9/30/20.
Limited to stock on hand.

Training Center

The next round for Monday, Tuesday, Wednesday, and Thursday classes will begin the second and third week of September; please see our store calendar for specific start dates. Registration for those is now open.

Friday and Saturday classes will start again October 2nd and 3rd, with registration opening on September 8th.

For complete details on schedules, pricing, class descriptions, and trainer biographies, please refer to our Training Brochure.

Monday, September 7th
Closed for Labor Day



September and October 2020

Silverdale N4P, Training Classes

Sep 2020 (Pacific Time - Los Angeles)

| Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|--|---|---|--|--|--|-----|
| 31 | 1 | 2 4pm - Meet the Trainers | 3 | 4 | 6 | 6 |
| 7 Labor Day - Closed | 8 F & Sat Registration | 9 Classes Start - Wednesday AM & Thursday | 10 | 11 | 12 | 13 |
| | | 10am - JS - Basic 11am - JS - Skill | 5pm - JS - Puppy 6pm - JS - CGC 7pm - JS - Basic | 4pm - JS - Advanced 5pm - JS - Basic 6pm - JS - Puppy 7pm - JS - Skill Building | 10am - JS - Puppy 11am - JS - Skill Building 12pm - JS - Basic 1pm - JS - Puppy 2pm - JS - Pre-Agility | |
| 14 | 15 | 16 | 17 | 18 | 18 | 20 |
| Classes Start - Monday, Tuesday, & Wednesday PM | | | 5pm - JS - Puppy | Graduation | | |
| 10am - JS - Basic 11am - JS - Skill 12pm - JS - Puppy 4pm - NR - Trick & Nose 5pm - NR - CGC 6pm - NR - Skill 7pm - NR - Basic | 4pm - NR - Basic 5pm - NR - Skill 6pm - NR - Tricks 7pm - NR - Rally Adv | 10am - JS - Basic 11am - JS - Skill 4pm - NR - Tricks 5pm - NR - Golden Ears 6pm - NR - Rally 7pm - NR - Rally | 5pm - JS - Puppy 6pm - JS - CGC 7pm - JS - Basic | 4pm - JS - Advanced 5pm - JS - Basic 6pm - JS - Puppy 7pm - JS - Skill Building | 10am - JS - Puppy 11am - JS - Skill Building 12pm - JS - Basic 1pm - JS - Puppy 2pm - JS - Pre-Agility | |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 10am - JS - Basic 11am - JS - Skill 12pm - JS - Puppy 4pm - NR - Trick & Nose 5pm - NR - CGC 6pm - NR - Skill 7pm - NR - Basic | 4pm - NR - Basic 5pm - NR - Skill 6pm - NR - Tricks 7pm - NR - Rally Adv | 10am - JS - Basic 11am - JS - Skill 4pm - NR - Tricks 5pm - NR - Golden Ears 6pm - NR - Rally 7pm - NR - Rally | 5pm - JS - Puppy 6pm - JS - CGC 7pm - JS - Basic | 5pm - JS - Basic & Puppy 6pm - JS - Skill Make-up 7pm - JS - Adv & | | |
| 28 | 29 | 30 | 1 | 2 | 3 | 4 |
| 10am - JS - Basic 11am - JS - Skill 12pm - JS - Puppy 4pm - NR - Trick & Nose 5pm - NR - CGC 6pm - NR - Skill 7pm - NR - Basic | 4pm - NR - Basic 5pm - NR - Skill 6pm - NR - Tricks 7pm - NR - Rally Adv | 10am - JS - Basic 11am - JS - Skill 4pm - NR - Tricks 5pm - NR - Golden Ears 6pm - NR - Rally 7pm - NR - Rally | | | | |

Silverdale N4P, Training Classes

Oct 2020 (Pacific Time - Los Angeles)

| Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|--|---|---|--|--|--|-----|
| 28 | 29 | 30 | 1 | 2 | 3 | 4 |
| | | | 5pm - JS - Puppy 6pm - JS - CGC 7pm - JS - Basic | Classes Start | | |
| | | | | 4pm - JS - Advanced 5pm - JS - Basic 6pm - JS - Puppy 7pm - JS - Skill Building | 10am - JS - Puppy 11am - JS - Skill Building 12pm - JS - Basic 1pm - JS - Puppy 2pm - JS - Pre-Agility | |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 10am - JS - Basic 11am - JS - Skill 12pm - JS - Puppy 4pm - NR - Trick & Nose 5pm - NR - CGC 6pm - NR - Skill 7pm - NR - Basic | 4pm - NR - Basic 5pm - NR - Skill 6pm - NR - Tricks 7pm - NR - Rally Adv | 10am - JS - Basic 11am - JS - Skill 4pm - NR - Tricks 5pm - NR - Golden Ears 6pm - NR - Rally 7pm - NR - Rally | 5pm - JS - Puppy 6pm - JS - CGC 7pm - JS - Basic | 4pm - JS - Advanced 5pm - JS - Basic 6pm - JS - Puppy 7pm - JS - Skill Building | 10am - JS - Puppy 11am - JS - Skill Building 12pm - JS - Basic 1pm - JS - Puppy 2pm - JS - Pre-Agility | |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 10am - JS - Basic 11am - JS - Skill 12pm - JS - Puppy 4pm - NR - Trick & Nose 5pm - NR - CGC 6pm - NR - Skill 7pm - NR - Basic | 4pm - NR - Basic 5pm - NR - Skill 6pm - NR - Tricks 7pm - NR - Rally Adv | Graduation - Wednesday AM & Thursday | | 4pm - JS - Advanced 5pm - JS - Basic 6pm - JS - Puppy 7pm - JS - Skill Building | | |
| | | | | | | |
| 19 | 20 | 21 | 22 | 23 | 24 | 26 |
| Graduation - Monday, Tuesday, Wednesday PM | | | 6pm - JS - Basic & Puppy 7pm - JS - Skill & CGC | 4pm - JS - Advanced 5pm - JS - Basic 6pm - JS - Puppy 7pm - JS - Skill Building | 10am - JS - Puppy 11am - JS - Skill Building 12pm - JS - Basic 1pm - JS - Puppy 2pm - JS - Pre-Agility | |
| 10am - JS - Basic 11am - JS - Skill 12pm - JS - Puppy 4pm - NR - Trick & Nose 5pm - NR - CGC 6pm - NR - Skill 7pm - NR - Basic | 4pm - NR - Basic 5pm - NR - Skill 6pm - NR - Tricks 7pm - NR - Rally Adv | 4pm - NR - Tricks 5pm - NR - Golden Ears 6pm - NR - Rally 7pm - NR - Rally | | | | |
| 26 | 27 | 28 | 29 | 30 | 31 | 1 |
| | 5pm - NR - Basic Make-up 6pm - NR - Skill & CGC 7pm - NR - Tricks & Rally | | | 4pm - JS - Advanced 5pm - JS - Basic 6pm - JS - Puppy 7pm - JS - Skill Building | 10am - JS - Puppy 11am - JS - Skill Building 12pm - JS - Basic 1pm - JS - Puppy 2pm - JS - Pre-Agility | |