

Poultry by-product meal

A dry rendered product of slaughterhouse waste. It's made from what's left of slaughtered poultry after all the prime cuts have been removed. Not fit for human consumption. In addition to organs (the nourishing part), this stuff can contain almost anything — feet, beaks, undeveloped eggs — anything except quality skeletal muscle (real meat). We consider poultry by-products lower in quality than a single-species ingredient (like chicken by-products).

Animal fat

Means fats from Unknown Sources and will be exactly that: sources unknown to you, and left unnamed by the pet food company. Low-quality inexpensive sources of fat can include the grease from restaurant grease traps and their no-longer-usable old frying oil, which can be rancid and indigestible. Fat is an important part of a pet's diet — they have a greater need for dietary fat than we do — and the fat in their diet is also an important part of what makes them feel full or satiated. When the animal source of fat is not specified (like “chicken fat”) the fat is not only from “slaughtered” animals but is rendered from animals obtained from any source — fat sources can include rejects from the slaughterhouse, horses, vermin from traps, dead animals from the side of the road, pets put to sleep at shelters, and the meat discarded from restaurants and supermarket refuse. Poultry fat is not defined as “slaughtered poultry” so it can come from any “flying source” without control over quality or contamination — any kind of farm poultry that was dying or diseased can be included along with dead birds from roadsides, parks, etc.

Red 40

According to the Center for Science in the Public Interest other Artificial colorings can cause allergic reactions. Research shows they can also cause hyperactivity in children and immune system tumors in mice. Red 40 contains p-Cresidine, which the U.S. Department of Health and Human Services says is “reasonably anticipated” to be a human carcinogen.

Butylated Hydroxyanisole - BHA

is “reasonably anticipated to be a human **carcinogen**” (a **cancer-causing agent**) According to the National Institute of Health, BHA in the diet has been found to consistently produce certain types of tumors in laboratory animals. The Office of Environmental Health Hazard Assessment of the state of California lists BHA under “Chemicals Known to the State to Cause Cancer or Reproductive Toxicity”. Yet FDA regulations still permit its use as a fat preservative in food under the assumption it is “generally recognized as safe” in low doses. Dogs are a captive audience. They have no choice but to eat what we put in front of them. The same potentially toxic substance fed every day (sometimes twice a day) year after year is a different matter. It's the additive effect of using any artificial preservative relentlessly — especially when it's suspected of causing cancer.

Meat and bone meal

A rendered product from mammal tissues, including bone, exclusive of any added blood, hair, hoof, horn, hide trimmings, manure, stomach and rumen contents. Better meals are typically made from the meat of clearly identified sources. Low-grade meals come from anonymous materials like slaughterhouse waste and spoiled supermarket meats — even diseased or dying cattle — dead dogs and cats or zoo animals. Meat and bone meal can have a lower digestibility than most other meat meals. Scientists believe this decreased absorption may be due to the ingredient's higher ash and lower essential amino acid content. Never feed any “meat meal” to your dog unless it is identified such as: chicken meal, lamb meal etc.

Wheat Flour

Has no nutritional value whatsoever. Unfortunately, the wheat is stripped of all nutrients and fiber; then bleached. We know eating a lot of refined sugars can affect blood sugar and cause diabetes in people and dogs are no different. Even though this flour doesn't taste sweet, it breaks down into sugar (glucose) and can lead to the very same problems caused by eating too much refined sugar, including dog diabetes. Your dog's colon can be impacted by the food he eats. Pun intended. The most common challenge includes any type of gluten refined grain, especially wheat flour. This flour literally sticks to the villi of the intestines and stays on the colon wall. How can you absorb nutrients through the colon wall if the villi are all stuck together and covered with white paste? Dogs who eat white flour tend to have digestive distress and even bloating. Common sense tells me, this must be at least partially responsible for dog colitis, which is a swelling of the colon or large intestine. Maybe even dog inflammatory bowel disease.

Do you know what is in your pet's treats?



A Healthy Place for Pets

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Wheat Flour, Wheat Bran, Meat and Bone Meal, Poultry By-Product Meal, Beef Fat (Preserved with Tocopherols), Wheat Germ, Salt, Turkey Meal, Chicken Meal, Dicalcium Phosphate, Bacon Fat, Brewers Dried Yeast, Titanium Dioxide (Color), Malted Barley Flour, Choline Chloride, Minerals Ferrous Sulfate, Zinc Oxide, Manganous Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite. **BHA used as a preservative.**



Wheat Flour, Beef, **Soy Flour, Corn Syrup,** Water Sufficient for Processing, Propylene Glycol, Liver, **Animal Fat, (BHA used as a Preservative),** Dried Cheese Product, **Chicken By-product Meal,** Calcium Sulfate, Potassium Chloride, Salt, Phosphoric Acid,



Meat By-Products, Soy Grits, Sugar, Liver, Beef, Propylene Glycol, Salt, Garlic Powder, Caramel Color, Potassium Sorbate (used as a preservative), Natural Smoke Flavor, Sodium Nitrite (for color retention), **Red 40, BHA (used as a preservative),** Onion Extract.



Ground Wheat, Corn Gluten Meal, Wheat Flour, Water, Glycerin, **Ground Yellow Corn,** Sugar, **Soybean Meal,** Bacon (Preserved with Sodium Nitrite), Salt, Bacon Fat (**Preserved with BHA** and Citric Acid), Phosphoric Acid, Sorbic Acid (a Preservative), Calcium Propionate (a Preservative), Natural and Artificial Smoke Flavors, **Red 40, Yellow 5, Blue 1, Yellow 6, Added Color.**

A FEW HEALTHY ALTERNATIVES



K9 Granola Factory's Grain Free Simply Biscuits
Potato Flour, Pea Flour, Pea Protein, Peanut Butter, Tapioca Starch, Canola Oil, Honey, Mixed Tocopherals preservative (a vitamin E compound found in vegetable oil).



Evanger's Grain Free Jerky Treats
Organic Chicken, Potato Flour, Dried Chicory Root, Gelatin, Palm Glycerin, Dried Cultured Skim Milk, Fruits and Vegetables (Blueberries, Cranberries, Carrots, Peas) Sea Salt, Natural Flavors, Oil of Garlic, Mixed tocopherols (Vitamin E).



NutriSource Chicken Treats
Chicken, peas, barley flour, glycerin, barley, flax seed, brewers rice, gelatin, oat flour, pea fiber, salmon oil, phosphoric acid, dried brewers yeast, salt, natural smoke flavor, palm oil, zinc propionate, calcium propionate (a preservative), natural flavor, L-carnitine, ascorbic acid (source of vitamin C), preserved with mixed tocopherols



Plato's Chicken Thinkers
Chicken, brown rice, salt, zinc propionate, fat product, mixed tocopherols (natural preservative), citric acid, rosemary extract, vitamin E supplement, L-ascorbyl-2 phosphate (source of vitamin C), vegetable glycerin.

BHA, BHT, Ethoxyquin, Sodium Metabisulfite and TBHQ.

These are chemical preservatives known to cause things like: cancer, liver and kidney problems, weakness, loss of consciousness, brain damage, and life-threatening asthma. One or more of these chemicals are in the top selling big box and grocery store treats.

Treats containing at least one of these chemicals:

Milk-Bones (Del Monte)
Beggin Strips (Purina)
Pup-Peroni (Del Monte)
Snausages
Busy Bones (Purina)
Moist n Meaty (Purina)
T-Bonz (Purina)
Bil-Jacs
Simple Essentials Treats (Hill's Science Diet/
Colgate Palmolive)

These chemicals are used to manufacture:

Electrical Transformer Oil
Petroleum Products
Disinfectants
Embalming Fluid
Jet Fuels
Pesticides
Rubber Products

TIP:

IF YOUR TREATS ARE VERY COLORFUL, THAT'S A RED FLAG TO READ THE INGREDIENTS. REAL MEAT IS DARK IN COLOR, NOT RED, GREEN OR WHEAT COLOR.